FREE SBA Workshop for Small Businesses
ECONOMIC CHANGE IS HERE
WHERE ARE YOU?

Fresno District Office
2719 N. Air Fresno Drive
Suite 200
Fresno, CA 93727
(559) 487-5791
www.sba.gov/ca/fresno

Your Small Business Resource
Every day, the U.S. Small Business Administration and its nationwide network of partners help millions of potential and current small business owners start, grow and succeed.

Resources and programs targeting small businesses provide an advantage necessary to help small businesses effectively compete in the market-place and strengthen the overall U.S. economy.

SBA offers help in the following areas:

- Starting a Business
- Financing a Business
- Growing a Business
- Opportunities in Contracting
- Recovering From Disaster
- A Voice for Small Business in Government

Visit SBA online at **www.sba.gov** for 24/7 access to small business news, information and training for entrepreneurs.

All SBA programs and services are provided on a nondiscriminatory basis.

In this workshop you will learn the three elements of operating a sound and successful business during this time of ECONOMIC CHANGE.

- **FINANCING**
  Business Financing
  Budgeting
  Understanding Your Financial Statements

- **MARKETING**
  Identifying and Targeting Your Customers/Clients
  Why and When Customers Spend Money
  Tracking Your Customers

- **MANAGEMENT**
  Managing Your Business
  Making Decisions
  Meeting Your Goals

You will learn ways to turn your business around, improve the bottom line, and become and/or stay profitable.

Location:	**U. S. Small Business Administration**
	2719 N. Air Fresno Drive, Suite 200
	Fresno, California 93727

Date:	**Friday, JANUARY 23, 2009**

Time:	**Registration**	**8:45 am to 9:00 am**
	Workshop	**9:00 am to 10:30 am**

Reservations are required as seating is limited. To make a reservation, contact William Hori at (559) 487-5791 or at william.hori@sba.gov.

Reasonable accommodations will be made for persons with disabilities if requested at least two weeks in advance of the program.
Please call the SBA at 559-487-5791 to make arrangements.